JETAA Portland Newsletter Media Kit

Reach out to Portland's international community through the Japan Exchange and Teaching Alumni Association (JETAA)! Published quarterly, the JETAA Portland newsletter reaches over 300 chapter members. Topics include chapter events and announcements, community and cultural activities, restaurant and book reviews, news from Japan, and much more.

JET alumni have lived and worked in Japan as public officials of the Japanese government as part of the world's largest exchange program since 1987. Upon returning to the U.S., many remain active in local alumni chapters as they establish personal and professional connections through the vast network JETAA provides.

Reaching out to JET alumni through the JETAA Portland Newsletter targets your message to an audience most likely to take advantage of what you have to offer. Former JETs are educated, well traveled, and have a keen interest in Japan, international cultures, and an active community. Newly returned JETs seek out food, entertainment, and activities to stay connected with their time abroad as they settle back into their lives in America.

Issue	**Reservation and Material Due**
June 2010	Friday, May 21st
September 2010	Friday, August 20th
December 2010	Friday, November 19th
March 2011	Friday, February 18th

Size	**Dimensions**	**Rate (per issue)**
1/4 Page	3.75" (3 3/4") x 4.875" (4 7/8")	$35.00
1/2 Page	7.75" (7 3/4") x 4.875" (4 7/8")	$65.00
Full Page	7.75" (7 3/4") x 10"	$120.00

The JETAA Portland Newsletter is automatically delivered by mail and email to over 300 Portland Chapter members, as well as other community members by request. JETAA Portland is an organization made up entirely of volunteers.